

## Juliette Asso (Richard) Counsel, Geneva



Juliette specialises in international arbitration, including both commercial and investment treaty arbitration, with a focus on complex disputes involving major construction projects in the energy, transportation, healthcare and telecom sectors. She is ranked among “Arbitration Future Leaders – Non Partners” in *Who’s Who Legal*. Her expertise also covers M&A-, IP- and distribution-related disputes, as well as technology-related disputes (including in relation to blockchain technology, smart contracts and AI).

She has acted as counsel, arbitrator and administrative secretary in over 30 arbitration proceedings under various procedural rules (including ICC, Swiss Rules, LCIA, SCC, WIPO and ICSID), governed by various procedural and substantive laws (including French, Swiss, Swedish, Finnish, Ethiopian, Algerian, Qatari, Saudi, Iraqi and international law).

### Current professional memberships

- + Co-chair of CFA40
- + Member of the Swiss Arbitration Association (ASA) and ASA below 40
- + Member of the Comité Français de l’Arbitrage (CFA) and CFA40
- + Member of the International Bar Association (IBA)
- + Member of ArbitralWomen
- + Member of Blockchain Lawyers Forum

### Career history

- + Counsel, LALIVE, Geneva, 2022 – present
- + Associate, LALIVE, Geneva, 2013 – 2021
- + Trainee, Freshfields Bruckhaus Deringer, Paris, 2012
- + Trainee, Sullivan & Cromwell, Paris, 2011

### Academic qualifications

- + Lecturer : “Metaverse, crypto NFT, Blockchain and Dispute resolution”, part of the class “New Technologies in Dispute Resolution” in the International Dispute Resolution LLM, Humboldt-University of Berlin, 2023-present
- + Master in Business Law, Paris-Panthéon-Assas University, 2011
- + Bachelor of Laws, University of Cergy-Pontoise, Paris, 2010
- + MBA, ESSEC Business School (*Grande Ecole Programme*), Paris, 2010

### Contact

#### Counsel, Geneva

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[LinkedIn](#)

### Practices

- + Arbitration - International Commercial
- + Arbitration - Investment Treaty

### Sectors

- + Construction & Infrastructure
- + Energy
- + Mining
- + Technology

### Languages

- + English
- + French

### Nationality

- + French

### Admission

- + Paris, 2013
- + Geneva (foreign lawyer), 2014

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## Recognition

Arbitration Future Leaders, Non Partner

***Who's Who Legal, since 2022***

Juliette showed “outstanding” knowledge of the case

**GAR 2016**

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## Recent publications

### **2025 PAW: The Growing Influence of Criminal Law in International Arbitration**

JULIETTE ASSO (RICHARD), VERONIKA KOROM, GREGOIRE BERTROU, OPHELIE DIVOY, AMINA KHOUNGI, DANIEL SCHIMMEL, BRUNO QUENTIN and GENEVIEVE HELLERINGER

*In: Kluwer Arbitration Blog, 11 Avril 2025*

### **Swiss Arbitration Summit – Shaping the Future of Arbitration Together: Extension of Arbitration Clauses to Non-signatories and AI in Practice**

JULIETTE ASSO (RICHARD), FELIX DASSER, DILBER DEVITRE; MANYA GOPALAKRISHNAN, NIKOLINA MARUSIC, KORINNA VON TROTHA, ANDREA MEIER AND NINO SIEVI

*In: Kluwer Arbitration Blog, January 17, 2025*

### **Navigating the Main Impacts of Artificial Intelligence in International Arbitration: Insights from the ICC YAAF Workshop**

JULIETTE ASSO (RICHARD), JANINE HAESLER (VISHER AG) AND TOM ISLER (ROTHORN LEGAL AG)

*In: Kluwer Arbitration Blog, 2024*

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## Recent conferences

### **ARBinBRIEF - Season 4 Episode 13: Commodity Trading Arbitration Demystified: we discuss the essentials**

JULIETTE ASSO (RICHARD) , Role: Speaker

*Webinar, 16 May 2025*

### **Paris Arbitration Week - PAW 2025: The Challenges of Cross-border Construction Projects**

JULIETTE ASSO (RICHARD) , Role: Speaker

*Paris, 8 April 2025*

### **Paris Arbitration Week - PAW 2025: The Evolving Interplay Between Criminal Law and International Arbitration**

JULIETTE ASSO (RICHARD) , Role: Speaker

*Paris, 7 April 2025*