



Written Advocacy

Friday, 12 June 2015, Hotel Kempinski, Geneva

About the Seminar

This ASA Below 40 Seminar is open to arbitration practitioners up to approximately forty years of age. It will be divided into three sessions. Each of them will be introduced by short presentations of about ten to fifteen minutes, followed by an interactive discussion amongst the participants. Each session will be led by a moderator. All participants are encouraged to share their experience.

Dress code is smart casual.

Programme

**Special Guest: Reza Mohtashami,
Freshfields, London**

10:30 Registration: Hotel Kempinski, Geneva

11:00 Welcome: *Noradèle Radjai, Julien Fouret,
Melissa Magliana (Co-chairs, ASA below 40)*

11:15 **First Session: Written Submissions**

The winning brief – Basic elements and
common fallacies
Sylvia Tonova, Jones Day, London

Subsequent submissions – what evidence and
arguments to bring when and how to deal
with constraints by previous submissions
Daniel Greineder, Python & Peter, Geneva

Moderator:
John Adam, Latham &
Watkins LLP, Paris

12:45 Lunch

14:15 **Second Session: Witness Statements**

How to obtain the right - and relevant -
story
Ania Farren, K & L Gates, London

How to authentically present the witness'
story in a legally favourable way
Simon Vorburger, Homburger

Moderator:
Sabina Sacco, Lévy
Kaufmann-Kohler,
Geneva

15:45 Coffee break

16:15 **Third Session: The Role of the Evidence**

Weaving in the evidence – selection,
reference and reliance
*Hannah Boehm, Schellenberg Wittmer,
Zurich*

An art of their own: Document production
requests
*Nada Sader, Derains & Gharavi
International, Paris*

Moderator:
Michael Bösch,
Thouvenin
Rechtsanwälte, Zurich

17:45 Closing Remarks – *Noradèle Radjai, Julien
Fouret, Melissa Magliana (Co-chairs, ASA
below 40)*

18:00 Pre-Dinner Drinks at the Kempinski

20:15 Dinner: Restaurant L'Entrecôte Couronnée,
Geneva

ASA below 40

Seminar/12 June 2015

**We are still accepting registrations for this event.
Registration Deadline for being on the Participant List is 8 June 2015.**

ASA / ASA b40 Customer Number:

Given Name:

Family Name:

Firm/Company:

Registration Form

Address:

Telephone:

E-Mail:

Special Dietary Requirements:

- CHF 310: Seminar Fee (includes: seminar and lunch)
 CHF 80: Dinner
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Payable by bank transfer to ASA Account: UBS AG account no. 292-10560.120.0,
IBAN CH52 0029 2292 1056 0120 0

Ref.: "[Customer Number/Name]/B40 6/15"

For payment by credit card, please enquire at info@arbitration-ch.org

Registration is confirmed upon receipt of payment

Please return to:

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