Vienna 4–9 October 2015
ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION

Final Programme
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Claudia Cocuzza  Cocuzza & Associati Studio Legale, Milan, Italy; Website Officer, Regulation of Lawyers’ Compliance Committee
Catherine Martougin  Jones Day, Paris, France; Conference Quality Officer, Real Estate Committee
Peter Vocke  Heuking Kühn Lüer Wojtek, Dusseldorf, Germany
Claudia Winkler  CDRC Vienna, The IBA-ViAC Mediation and Negotiation Clinic Competition, Vienna, Austria

HALL L7

Policing the world: the role of national courts in extra-jurisdictional conflict crime
Presented by the Criminal Law Committee and the War Crimes Committee

Session Co-Chairs
Jonathan Grimes  Kingsley Napley, London, England; Co-Chair, War Crimes Committee
Matthew Reinhard  Miller & Chevalier, Washington, DC, USA; Vice Chair, Criminal Law Committee

Conflicts taking place abroad are ever more the business of national courts. Whether these are prosecutions of nationals who have gone abroad to fight for financial or ideological motive, or result from the operation of universal jurisdiction in respect of war crimes offences, the operation of legal, practical, and ethical issues arise. Looking at such prosecutions in a number of jurisdictions around the world the session will look at issues such as:

- differing approaches to the jurisdiction of national courts for offences committed abroad;
- the not so universal approach to universal jurisdiction cases;
- the politics behind the decision to prosecute – why some but not others? and
- practical problems prosecuting offences where the evidence is all abroad.

Speakers
Jeremy Gauntlett SC  General Council of the Bar of South Africa, Cape Town, South Africa
Daniel Machovec  Hickman & Rose, London, England
Michiel Pestman  Prakken d’Oliveira Human Rights Lawyers, Amsterdam, the Netherlands
David Schertler  Schertler & Onorato, Washington, DC, USA
Natalie von Wistlinghausen  NVV Law, Berlin, Germany
Alain Werner  Civitas Maxima, Geneva, Switzerland

ROOMS 1.85 & 1.86

See spot run: a construction lawyer’s primer on the all-important ICC Rules of Arbitration
Presented by the International Construction Projects Committee

Session Co-Chairs
Aisha Nadar  Advokatfirmen Runeland, Stockholm, Sweden; Co-Chair, Project Establishment Subcommittee
R Bruce Reynolds  Borden Ladner Gervais, Toronto, Ontario, Canada; Co-Chair, International Construction Projects Committee

This session will review the practical operation of the 2012 ICC Rules of Arbitration as they apply in the construction industry context, with particular attention paid to the manner in which counsel should interact with the ICC Secretariat and Arbitral Panel within the context of the Rules.

Speakers
Ian De Vaz  WongPartnership, Singapore
Joachim Knoll  Lalive, Geneva, Switzerland
Claus H Lenz  LS Lungerich Lenz Schuhmacher, Cologne, Germany; Vice Chair, International Construction Projects Committee
Joseph Moore  Hanson Bridgett, San Francisco, California, USA

HALL F1

Strategy II: independent law firms – strategies for the future
Presented by the Law Firm Management Committee

Session Co-Chairs
Maximo Bomchil  M & M Bomchil, Buenos Aires, Argentina
Paul Cronheim  De Brauw Blackstone Westbroek, Amsterdam, the Netherlands

Global and regional firms compete with independent local and national firms. How can independent firms best succeed when facing the competition of global firms that have far more financial, technological, marketing and human resources and may have ongoing relationships with important economic players and investors?

This Law Firm Management Café (II) will look into these issues and will seek that participants exchange views and share experiences in an open atmosphere.

A panel of senior members of leading national and international independent firms will comment on the views and experiences of the participants on topics such as evolving client needs, strategic positioning, branding, governance and compensation, and cooperation across borders.

Panelists
Arleen Elliott  Law Society of Northern Ireland, Belfast, Northern Ireland
Richard Hall  Cravath Swaine & Moore, New York, USA
Sadiq Jafar  Hadek & Partners, Dubai, United Arab Emirates; Co-Chair, Arab Regional Forum
Stefan Kraus  Luther, Cologne, Germany
Robert Millard  Mellor PSF Group, Cambridge, England; Senior Vice Chair, Law Firm Management Committee
Stephen O’Sullivan  Mattos Filho Veiga Filho Marrey Jr e Quiroga Advogados, São Paulo, Brazil

HALL K2

Survey the survey – how to prove consumer perception
Presented by the Intellectual Property and Entertainment Law Committee

Session Co-Chairs
Kristofer Bott  GvW Graf von Westphalen, Frankfurt/Main, Germany; Chair, Trademark Law Subcommittee
Claudia Schulz  Barrosa Müßnich & Aragão, Rio de Janeiro, Brazil

Proving likelihood of confusion and acquired distinctiveness

Conducting a survey can assist in determining whether or not the public associates a brand with a particular company. In some jurisdictions, courts require such surveys. In other jurisdictions, courts are reluctant or even sceptical. In this session, experience with surveys in court rooms shall be discussed, along with the standards set in case law for performing surveys, the methodology used and questions asked.

Speakers
Antonio Bana  Studio Legale Bana, Milan, Italy
Rebecca McDougall  Miles & Stockbridge, Washington, DC, USA
Hugh Melandowitz  Spoor & Fisher, Pretoria, South Africa
Almut Pflüger  Pflüger Rechtsforschung, Munich, Germany
Katharina Schmid  Schmid IP, Vienna, Austria

HALL G2