

*Satisfy Your CLE and CPD Requirements!*

# International Arbitration 2014

- Make the best choices for your arbitration: factors to weigh when selecting the venue and the arbitrator
- Mock argument: learn all about motions to compel and anti-suit injunctions
- Learn the best arbitration strategies from experts from Brazil, England, Hong Kong, Italy, Sweden, Switzerland and the U.S.
- Explore new venues around the world: expanding arbitration in Brazil, Sweden and Hong Kong

## **Luncheon Keynote Speaker:**

### **George A. Bermann**

Gellhorn Professor of Law and Jean Monnet Professor of European Union Law  
Director, Center for International Commercial and Investment Arbitration  
Co-Director, European Legal Studies Center  
Columbia University School of Law  
New York City

**Join the faculty  
for a cocktail  
reception following  
the program**

New York City, June 9, 2014  
Birmingham, Philadelphia, Pittsburgh and  
Mechanicsburg Groupcast Locations, June 9, 2014  
Live Webcast, June 9, 2014 — [www.pli.edu](http://www.pli.edu)

Register Today at [www.pli.edu/PGE4](http://www.pli.edu/PGE4) or Call (800) 260-4PLI

# International Arbitration 2014

---

## Why You Should Attend

If your company or client has a dispute arising out of a contract with a foreign party, international arbitration represents the best method of resolving that dispute. International arbitration provides a neutral forum to resolve the dispute and a robust mechanism for enforcing a subsequent award. The resolution of international business disputes through arbitration raises issues that are simply not present in the litigation context. In many ways, arbitration offers more choices than litigation. Why should you choose arbitration? Where should you arbitrate? Under what rules? How do you choose your arbitrators? What is the most effective way to present your case? Should you mediate first?

This program will address these and other critical issues in part by focusing on mock arbitration scenes based on a hypothetical fact pattern, involving the early stages of an arbitration. Future PLI **International Arbitration** programs will carry forward the same hypothetical fact pattern through further stages to the end. Join our exceptional faculty of experienced practitioners for instruction on the most current and important topics in this fast-growing field. If you handle any aspects of international arbitration or mediation for your clients or company, you will not want to miss this conference.

## What You Will Learn

- Recent developments in the changing field of international arbitration
- How arbitration is expanding in Brazil, Sweden and Hong Kong
- What to consider when choosing your arbitrators
- Practical strategies for handling the preliminary conference, negotiation and arbitration

## Who Should Attend

This program is designed for private practitioners, in-house counsel, and other professionals who are involved in the arbitration of international disputes.

## Live Webcast at [www.pli.edu](http://www.pli.edu)

The New York City session of this program is available live via the web at [www.pli.edu](http://www.pli.edu):

- Print the Course Handbook
- Submit questions electronically
- Get “real-time” education right from your PC!

If you have any questions, please call PLI’s Customer Service Department at (800) 260-4PLI.

Register Today at [www.pli.edu/PGE4](http://www.pli.edu/PGE4) or Call (800) 260-4PLI

# Program Schedule

Please plan to arrive with enough time to register before the conference begins. A networking breakfast will be available upon your arrival.

*Morning Session: 9:00 a.m. – 12:45 p.m.*

9:00

## Introduction

*John Fellas*

9:15

## Recent Developments in International Arbitration

- IBA Guidelines on party representation
- Arbitration rules revisions – ICDR
- U.S. law roundup
- Developments in New York: NYIAC

*Michelangelo Cicogna, John Fellas, Luis M. Martinez, Janet M. Whittaker*

10:30 *Networking Break*

10:45

## Introduction to Mock Hypothetical and First Session: The Inception of a Dispute

- The arbitration clause
- Mediation before commencing proceedings
- Strategy at the inception of a dispute
- In-house counsel's point of view

*Eleonora Coelho, James Hope, Eric C. Liebeler, Edoardo Marcenaro*

11:45

## Second Session: In the U.S. Courts – Compelling Arbitration and Enjoining Litigation Brought in Breach of Arbitration Clauses

- Mock argument
- Motion to compel
- Anti-suit injunction
- Judicial point of view

*Henry G. Burnett, Glenn P. Hendrix, Hon. Victor Marrero, Hon. Charles E. Ramos*

12:45 *Lunch*

*Keynote Speaker:*

### George A. Bermann

Gellhorn Professor of Law and Jean Monnet Professor of European Union Law  
Director, Center for International Commercial and Investment Arbitration  
Co-Director, European Legal Studies Center  
Columbia University School of Law  
New York City

*Afternoon Session: 2:00 p.m. – 5:30 p.m.*

2:00

## Third Session: Selecting the Arbitrators

- Mock interview with arbitrators
- Selecting your party-appointed arbitrator
- Interviewing arbitrators: what you can and can't ask
- Selecting the chair

*Jean E. Kalicki, Wendy Miles, Laurence Shore*

3:00 *Networking Break*

3:15

## Arbitration Around the World

- Brazil
- Sweden
- Hong Kong

*Chiann Bao, Eleonora Coelho, James Hope*

4:15

## Fourth Session: The Case Management Conference

- Importance of the case management conference
- Structuring the arbitration
- Arbitrator pet peeves
- Effective advocacy

*Teresa Giovannini, Jean E. Kalicki, Wendy Miles, Audley Sheppard*

5:30 *Adjourn*

## Cocktail Reception

## Unlimited Annual Access

**Individual Privileged Members** have the complete freedom to attend all of PLI's 400+ annual programs and Live Webcasts for one flat annual fee. For just \$3,495 you can get the training you need. Contact [membership@pli.edu](mailto:membership@pli.edu) for more information.



## Gain all-inclusive access to PLI's eBook library

24/7 access to nearly 4,000 segments of legal research in 23 practice areas

Treatises | Course Handbooks | Answer Books | Legal Forms | Program Transcripts

### For more information, contact PLI Library Relations

(877) 900-5291 | [discoverplus@pli.edu](mailto:discoverplus@pli.edu) | [www.pli.edu/Discover](http://www.pli.edu/Discover)

### Pro Bono Efforts

Since 1933, PLI has been the comprehensive resource for the training and development needs of legal professionals. PLI is heavily involved in pro bono and research and development activities to ensure that all practicing attorneys and law students remain on the cutting edge. These activities include awarding full and partial scholarships to our Institutes and Programs, assisting public interest organizations in their training needs, and helping law students become first-rate attorneys by posting free lectures on our website. For more information, go online to [pro-bono.pli.edu](http://pro-bono.pli.edu).

### PLI Scholarships

Please check the Registration Information section of this brochure for more information about PLI scholarships.

### PLI's Guarantee

It's simple. If you're not completely satisfied with the return on your investment from any PLI program, your money will be refunded in full.

## REGISTRATION/HOTEL INFORMATION

### FOUR EASY WAYS TO REGISTER

#### WEB:

[www.pli.edu/PGE4](http://www.pli.edu/PGE4)

#### PHONE:

**(800) 260-4PLI**

Monday - Friday, 9 a.m. - 6 p.m.,  
Eastern Time

#### FAX:

**(800) 321-0093**

Open 24 Hours!

#### MAIL:

**Practising Law Institute**

1177 Avenue of the Americas, New York, NY 10036

*Fax or mail completed Registration/Order Form on back cover*

**New York City Seminar Location:** PLI New York Center, 1177 Avenue of the Americas (entrance on 45th Street), 2nd floor, New York, New York 10036. Message Center, program days only: (800) 260-4754.

#### **New York City Hotel Accommodations:**

**Due to high demand and limited inventory in NYC, we recommend reserving hotel rooms as early as possible.**

**Crowne Plaza Times Square,** 1605 Broadway at 49th Street, New York, New York 10019. (800) 972-3160. When calling, mention Practising Law Institute and Corporate number 100312169. You may also book reservations online: go to [www.cpmnhattantimesquare.com](http://www.cpmnhattantimesquare.com).

**The Muse Hotel,** 130 W. 46th Street, New York, New York 10036. (800) 546-7866.

When calling, please mention Practising Law Institute to receive the corporate rate.

You may also book online at [www.themusehotel.com](http://www.themusehotel.com). Please enter rate code PRLW.

**The Millennium Hotel,** 145 W. 44th Street, New York, New York 10036. (800) 622-5569.

When calling, please mention Practising Law Institute to receive the corporate rate.

You may also book online at [www.millenniumhotelnyc.com](http://www.millenniumhotelnyc.com). Please enter rate code PLAW.

**Birmingham Groupcast Location:** Cumberland School of Law, Samford University, 800 Lakeshore Drive, Birmingham, Alabama 35229. (205) 726-2685.

**Mechanicsburg Groupcast Location:** Pennsylvania Bar Institute, 5080 Ritter Rd., Mechanicsburg, Pennsylvania 17055. (800) 932-4637.

**Philadelphia Groupcast Location:** Pennsylvania Bar Institute, The CLE Conference Center, Wanamaker Building, 10th floor, Suite 1010, Center City Philadelphia, Pennsylvania 19103 (Juniper St. entrance, between 13th & Broad Sts., opposite City Hall). (800) 932-4637.

**Pittsburgh Groupcast Location:** Pennsylvania Bar Institute, Professional Development Conference Center, 339 Sixth Avenue, Suite 760, Pittsburgh, Pennsylvania 15222-2517. (412) 802-2300.

**Payment Policy:** Registration fees are due in advance. Attendees may pay by check, Visa, MasterCard, American Express or Diners Club.

**Cancellations:** All cancellations received 3 business days prior to the program will be refunded 100%. If you do not cancel within the allotted time period, payment is due in full. You may substitute another individual to attend the program.

**PLI's Scholarship/Financial Hardship Policy:** Full and partial scholarships to attend PLI programs are available to pro bono attorneys, judges, judicial law clerks, law professors, attorneys 65 or older, law students, librarians and paralegals who work for nonprofit organizations, legal services organizations or government agencies, unemployed attorneys and others with financial hardships. To apply, send your request on your employer's

letterhead, stating the reason for your interest, along with the completed registration form on this brochure to the PLI Scholarship Committee. All applications must be submitted four weeks prior to the program date. Students must also submit a copy of their student ID card.

**Education Course Credit:** States have widely varying regulations regarding Continuing Education credit, therefore, please contact PLI for more information concerning approval.

**New York State CLE Credit:** In accordance with the requirements of the New York State Continuing Legal Education Board, this non-transitional continuing legal education program is NOT approved for the newly admitted attorney within the first two years of admission to the Bar. It has been approved for experienced attorneys for a maximum of 7.5 credit hours, of which 7.5 credit hours can be applied toward the professional practice requirement.

**California MCLE Credit:** PLI is a State Bar of California approved MCLE provider.

This activity is approved for MCLE credit in the amount of 6.75 hours. PLI will retain the required MCLE records for this program.

**Continuing Professional Development (British Columbia):** PLI is a presumptively approved CPD provider in British Columbia. This program has been approved by The Law Society of British Columbia for 6.5 CPD credits, of which 6.5 credits will be General.

**Continuing Professional Development (Ontario):** This program has been approved by The Law Society of Upper Canada for 6.5 CPD hours of General substantive law.

**Continuing Professional Development (United Kingdom):** The level of this programme is Intermediate (for delegates with some prior knowledge of the subject). PLI is an authorised external provider of CPD credit in the United Kingdom by the Solicitors Regulation Authority (SRA). PLI's CPD reference code is CJK/PRLI. PLI's SRA Number is 463566.

**Continuing Professional Development (Hong Kong):** This program has been submitted for approval to The Law Society of Hong Kong for 6.5 CPD points.

**California Paralegals:** You can satisfy your new continuing legal education requirements by attending PLI's nationally acclaimed Institutes and Programs!

**Illinois CLE Credit:** PLI is an accredited provider in Illinois.

**Special Needs:** If you have special needs as addressed by the Americans with Disabilities Act, please notify Customer Service at least two weeks prior to your program.

**Email:** [info@pli.edu](mailto:info@pli.edu)

**Visit Us On The Web:** [www.pli.edu/PGE4](http://www.pli.edu/PGE4)

# FACULTY

Chair:



**John Fellas**

Hughes Hubbard & Reed, LLP  
New York City

**Chiann Bao**

Secretary-General  
Hong Kong International  
Arbitration Centre  
Hong Kong

**George A. Bermann**

Gellhorn Professor of Law and  
Jean Monnet Professor of  
European Union Law  
Director, Center for International  
Commercial and  
Investment Arbitration  
Co-Director, European Legal  
Studies Center  
Columbia University School of Law  
New York City

**Henry G. Burnett**

King & Spalding LLP  
New York City

**Michelangelo Cicogna**

De Berti Jacchia Franchini Forlani  
Milan

**Eleonora Coelho**

Castro, Barros, Sobral,  
Gomes Advogados  
São Paulo

**Teresa Giovannini**

Lalive  
Geneva

**Glenn P. Hendrix**

Arnall Golden Gregory LLP  
Atlanta

**James Hope**

Advokatfirman Vinge  
Stockholm

**Jean E. Kalicki**

Arnold & Porter LLP  
Washington, D.C.

**Eric C. Liebeler**

Vice President & Associate General  
Counsel – Litigation  
Siemens Corporation  
Washington, D.C.

**Edoardo Marcenaro**

Head of Legal & Corporate Affairs,  
International Division  
Enel SpA  
Rome

**Hon. Victor Marrero**

United States District Court  
Southern District of New York  
New York City

**Luis M. Martinez**

Vice President  
International Centre for Dispute  
Resolution (ICDR) / American  
Arbitration Association (AAA)  
New York City

**Wendy Miles**

Wilmer Cutler Pickering Hale and  
Dorr LLP  
London

**Hon. Charles E. Ramos**

Supreme Court of the State of  
New York  
Commercial Division  
New York City

**Audley Sheppard**

Clifford Chance LLP  
London

**Laurence Shore**

Herbert Smith Freehills  
New York City

**Janet M. Whittaker**

Simpson Thacher & Bartlett LLP  
Washington, D.C.

**Program Attorney:  
Laurie Gilbertson**

**PLI's Nationally Acclaimed Course Handbooks**

***The Course Handbook for this program is now available online to all attendees!***

If you would like to review the material or prepare questions for faculty ahead of time, login to [www.pli.edu](http://www.pli.edu) and go to My Online Library and click on the Course Materials tab. You will find the Course Handbook there several days prior to the program. You will have access to the Course Handbook for one year from the program date. *Please note: If you should cancel or not be able to attend the program for any reason, the online version of the Course Handbook will no longer be available to you.*

All attendees at the live program and Groupcast locations will also receive a copy of the Course Handbook, either in one bound volume or on a flash drive. The Course Handbook is prepared specifically for this program and also stands alone as a permanent reference. PLI's Course Handbooks represent the definitive thinking of the nation's finest legal minds, and are considered the standard reference in the field.

**Practising Law Institute**  
1177 Avenue of the Americas  
New York, NY 10036

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
**PAID**  
PRACTISING LAW  
INSTITUTE

**When Registering, Please Refer to Priority Code: PGE4**

*Make necessary corrections on mailing address.*

## International Arbitration 2014

*Please register me for the following session:*

- 51736 **New York City Seminar**, \* June 9, 2014, PLI New York Center, \$1,595<sup>2</sup>
- 53618 **Birmingham Groupcast Location**, \* June 9, 2014, Cumberland School of Law, \$1,595<sup>2</sup>
- 53375 **Philadelphia Groupcast Location**, \* June 9, 2014, Pennsylvania Bar Institute, \$1,595<sup>2</sup>
- 53376 **Pittsburgh Groupcast Location**, \* June 9, 2014, PBI Professional Development Conference Center, \$1,595<sup>2</sup>
- 53377 **Mechanicsburg Groupcast Location**, \* June 9, 2014, Pennsylvania Bar Institute, \$1,595<sup>2</sup>
- Live Webcast**, \* June 9, 2014, #51738, \$1,595<sup>2</sup>
- <sup>2</sup>*Privileged Member Fee: \$0*
- 51737 Course Handbook only, \$199

**Register Today! Call (800) 260-4PLI • [www.pli.edu/PGE4](http://www.pli.edu/PGE4)**

My Email address is: \_\_\_\_\_ Please send me Email updates on PLI programs and services.

\*Includes Course Handbook, in either bound volume or flash drive format for program attendees, and in digital format for Webcast participants. All attendees will have access to a downloadable version of the Handbook several days prior to the program.

FREE Shipping and Handling in the United States, U.S. Possessions and Canada on all prepaid Publication purchases. CA, FL, IL, MA, MD, NJ, NY, OH, PA, RI, TX, VA and DC residents: please add applicable sales tax to the price of Publications.

Please send me:  Publications Catalog  Institutes and Programs Catalog  Information on PLI Membership

The information below is required to properly process your OE certificate:

State: \_\_\_\_\_ Bar ID# \_\_\_\_\_ State: \_\_\_\_\_ Bar ID# \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

(Use Street Address for UPS Delivery)

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

**PRIORITY CODE: PGE4 8A500**