2014 TRADING FORUM

COMMODITY MARKETS AT A TURNING POINT
Business, social community and regulatory bodies analysis

TUESDAY, MARCH 18
FER - GENEVA FÉDÉRATION DES ENTREPRISES ROMANDES
COMMODITY MARKETS AT A TURNING POINT
Business, social community and regulatory bodies analysis

Market globalization and integration have encouraged the convergence of commodity markets. Pushed toward increased diversification, commodity merchants have adapted their business model. More present and visible, the trading sector has reached a turning point.

14:15 - 14:20 Welcome
Prof. Bernard Morard
Dean, Faculty of Social Science and Economics

14:20 - 14:30 Keynote
Pierre Maudet, State Councillor, Department of Security and Economy, Republic and State of Geneva
David Fransen, President, GTSA

14:30 - 14:50 Commodity markets metamorphosis: overview of a new reality
Alexander Keck, Counselor, Economic Research, WTO

14:50 – 15:00 Open Q&A session for all participants

15:00 – 16:00 PANEL ON BUSINESS RESPONSE TO CURRENT MUTATION

How have new commodity flows impacted on the industry organization? Commodity trading firms explain their greater role in the value chain.

Claudio Scarrozza, Expert, Soft commodities
Simon Collins, Head of Non-Ferrous and Bulk, Trafigura
Oil Analyst, Vitol
Prof. Craig Pirrong, Director, Global Energy Management Institute, Bauer College of Business, University of Houston

16:00 – 16:15 Open Q&A session for all participants

16:15 Networking break
16.45 – 17.45  **PANEL ON SOCIAL COMMUNITY AND REGULATORY BODIES EXPECTATIONS**

The industry is asked for more openness and transparency. How can the commodity trading industry participate in the dissemination of best business practices and what are the contributions of the various stakeholders within the sector.

**Frédéric Chenais**, Scientific Advisor, Federal Department of Foreign Affairs  
**Lorenz Kummer**, Policy Advisor Commodities, Swissaid  
**Victoria Attwood Scott**, Head of Compliance, Mercuria  
**Dr Stéphane Graber**, Secretary General, GTSA

17:45 – 18:00  **Open Q&A session for all participants**

18:00 – 18:15  **Concluding remarks**  
**Prof. Jean-Paul Vulliéty**, Partner, Lalive

The challenge of optimizing resource allocation is not only an issue for commodity merchants but is also shared by the global society.

18:15 – 20:00  **Networking cocktail**

**MODERATOR**

**Andy Hoffman**, Journalist, Bloomberg

**LOCATION**

FER  
Fédération des Entreprises Romandes  
98, rue de Saint-Jean, Geneva
CONTACT

HEC Executive – Trading Forum
Magdalena Weatherby
+41 22 379 81 05
magdalena.weatherby@unige.ch
www.commoditytrading.ch
www.tradingmaster.ch

REGISTRATION

Please return the enrolment form to the Forum organisation before Wednesday March 12th 2014. Forum seating is limited. As such, registrations will be accepted on a first come first served basis. Booking is confirmed upon receipt of payment. Cancellations are non-refundable.

ENROLMENT FEE

CHF 300.- (including a coffee break and a networking cocktail)
Please bring 2 business cards for the desk and name tag

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