



AIPPI General Assembly and Swiss Day
Thursday, 30 March 2023, 12.15 - 17.15
Hotel Schweizerhof, Berne

Program

12.15 General Assembly

13.30 AIPPI Swiss Day, seminar on the subject:

Equivalence and Use: two evolving challenges in the context of IP

Conference chair: Thomas Widmer, Attorney at Law, Lalive, Geneva

Part I ***Doctrine of equivalents***

13.30 - 14.00 ***The doctrine of equivalents in Switzerland***

Mark Schweizer, President of the Federal Patent Court, St. Gallen

14.00 - 14.45 ***The doctrine of equivalents from a global perspective***

Peter Damerell, Vice Chair of AIPPI's Enforcement Committee, Powell Gilbert, UK

14.45 - 15.00 ***Q&R session***

Moderation by Andri Hess, Attorney at Law, Homburger, Zurich

15.00 - 15.30 ***Break***

Part II ***Proving trade mark use***

15.30 - 16.15 ***The practice of the IPI***

Olivier Veluz, Head of Opposition & Cancellation Proceedings of IPI, Berne

16.15 - 17.00 ***The experience of a global player – Best practice in the Industry***

Myrtha Urtado Rivas, General Counsel Brands and Marketing Properties, Nestlé

17.00 - 17.15 ***Q&R session***

Moderation by Louisa Galbraith, Attorney at Law, MLL Meyerlustenberger Lachenal Froriep Ltd, Zurich

Registration and Information

Registration till **Monday, 20 March 2023**

to postmaster@aippi.ch or by fax to

Gilles Pfend, AIPPI Secretariat, +41 22 342 66 15.

Registration fee CHF 320 (AIPPI member)

CHF 420 (AIPPI non-member)

free for students,

Payable to the postal account 80-11897-2

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